

K. Shannon Howard

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EDUCATION

University of Louisville. Ph.D. in Rhetoric and Composition, 2014.
University of South Alabama. M.A. in English, 2010.
Bread Loaf School of English. Continuing Education, Summers 2005 and 2006.
University of South Alabama. M.Ed. in Secondary Education, 1999.
Presbyterian College. B.A. in English and Theatre Arts with honors, summa cum laude, 1997.

ACADEMIC APPOINTMENTS

Associate Professor of English, Department of English and Philosophy, Auburn Montgomery. 2019-present.
Assistant Professor of English, Department of English and Philosophy, Auburn Montgomery, 2014-2019.
Director of the Master of Teaching Writing program, Auburn Montgomery, 2016-20.

PUBLICATIONS

Monograph

Unplugging Popular Culture: Reconsidering Analog Technology, Materiality, and the Digital Native.
Routledge's *Research in Cultural and Media Studies* series, 2019.

Peer Reviewed Articles

"It's Just Business: Michael Jackson's Purchase of the Beatles Catalog as Counterpunch, Copia, and Rhythmic Reparations." *Rhetoric Society Quarterly*, vol 42, no 2, 2024.

"Recovering the Narrative of a Failed Media Lab." With Clayton Sims. *Writing Program Administration*, vol 46, no 2, 2023.

"Spring Break in Chernobyl: Urbex, Apocalypse, and Materiality in Writing Classrooms." *Journal of the Assembly for Expanded Perspectives on Learning*. Issue 27, 2022.

"You'll Float, Too: Materiality and Ecology in Stephen King's *It*." *The Journal of Popular Culture*, vol 54, no 3, 2021.

"Quality of the Soil: Moving Beyond Binaries in Women's Experiences of Alcoholics Anonymous." *Journal of American Culture*, vol 43, no 2, 2020.

"Ideas Worth Spreading?: TED's Rhetorical Position in College Composition." *CEA Forum*. vol 47, no 2, 2017.

"Muns, Muses, and Anons: Transindividualism in Tumblr's Role Play Communities." *Transformative Works and Cultures*. vol. 25, 2017.

"Why Am I Here? Parachronism as Rhetorical Strategy in *Grey's Anatomy*." *Journal of Multimodal Rhetorics*. vol 1 no. 1, 2017.

“The Crossing as Constitutional Rhetoric: Balsero Art and Identity from Cuban Refugee Camps and Implications for Cuban-American Relations.” *Present Tense: A Journal of Rhetoric in Society*. vol. 6, no. 1, 2016.

“Wilderness Laboratories: Rhetorical Acts of Surveillance at American Summer Camps.” *Journal of American Culture* vol. 38, no. 4, 2015.

“Beca as Bricoleur: How *Pitch Perfect* Embraces the New College Composer.” *Studies in Popular Culture* vol. 38, no. 1, 2015.

“Establishing Dialogue between Theory and Composition Classrooms: A New Approach to Judith Butler’s *Gender Trouble* via ‘Moves [and Movers] that Matter’ in Academic Writing.” *Pedagogy: Critical Approaches to Teaching Language, Literature, Composition, and Culture* vol. 14, no. 3, 2014.

“Everything Old is New Again: A Barthesian Analysis of the Microblogging Site Tumblr.” *Technoculture: An Online Journal of Technology in Society* vol. 2, 2012.

Book Chapters

“Dull Feelings of Just Getting By”: Advanced Assistant Professor Experiences of Impasse and Mentorship.” *Writing and Emotion*, edited by Craig Wynne. Peter Lang, 2021.

“Elia Kazan.” *100 People Who Changed American Entertainment*, edited by Robert Sickel. Greenwood Press, 2013.

“Charles Gunn, Wolfram and Hart, and Baudrillard’s Theory of the Simulacrum,” *The Literary Angel: Essays on the Television Series*, edited by AmiJo Comeford and Tami Burnett. McFarland, 2010.

Multimedia/Creative Writing

Laurie Gries’s *Still Life with Rhetoric: A New Materialist Approach for Visual Rhetorics. Itinerations*. Fall 2015. Book Review.

“Lucy in the Sky without Diamonds: Sobriety and Classic Rock during the Pandemic.” *Journal of Multimodal Rhetorics*. vol 6, no 2, 2022.

Textbook and Professional Publications

“Technological Redemption through Sound: An Auditory Journey through Dante’s *Inferno*.” *Learning and Leading with Technology*. International Society of Technology in Education, 2006.

“Why Am I Studying an Advertisement When I Want to Be a Nurse? Issues of Transferring Your Knowledge From First-Year Composition to a Major Field.” *English Composition Guide 2016-17*. Auburn University at Montgomery. Fountainhead Press, 2016.

“First, Writing is a Conversation.” *English Composition Guide 2015-16*. Auburn University at Montgomery. Fountainhead Press, 2015.

Interviews

“Researching AUM: Howard Studies the Tools of Communication” by Nick Thomas. *Montgomery Independent*. Oct 25, 2022. www.montgomeryindependent.com/researching-aum-howard-studies-the-tools-of-communication/image_5d431796-53b5-11ed-9877-575d15aed735.html.

CONFERENCES

- "‘It’s Just Business:’ Pop Music Counterstories, Copia, and Black Twitter." Rhetoric Society of America, Annual Conference in Baltimore, May 2022.
- "Pop Music Counterstories, Paul McCartney, and Black Twitter." Special Topics Panel on The Beatles. Popular Culture Association Virtual Conference, April 2022.
- "You’ll Float, Too: Materiality and Ecology in *It*." Popular Culture Association Virtual Conference, June 2021.
- "Dull Feelings of Just Getting By: Advanced Assistant Professor Experiences of Impasse and Mentorship." College Composition and Communication, Milwaukee, WI, 2020. (cancelled)
- "Checking Our Privilege, Checking Our Fandoms: Using Pop Culture Responsibly in the Composition Classroom." Popular Culture Association. Washington, DC. 2019.
- "Unplugging Popular Culture: Reconsidering Analog Technology, Materiality, and the Digital Native." Thomas R. Watson Conference. Louisville, KY. 2018.
- "Bill Wrote It And I was Mad": Ethopoeia and 13th Stepping in the Books and Rooms of Alcoholics Anonymous." Rhetoric Society of America. Minneapolis, MN. 2018.
- "13 Reasons Why: Analog Technology in Popular Culture, Rhetoric, and Composition." Popular Culture Association. Indianapolis, IN. 2018.
- "TED Talks in the Writing Classroom: Perceptions of Idea Formation, Research, and Scope for Novice Writers." Conference on College Composition and Communication. Portland, OR. March 2017.
- "Moving Beyond Lore: Maintenance and Graduate Teacher Training." Keynote Address. Alabama Council of Teachers of English. Montgomery, AL. March 2017.
- "Spring Break in Chernobyl: Urbex, Apocalypse, and the Writing Classroom." National Council of Teachers of English. Atlanta, GA. November 2016.
- "Spring Break in Chernobyl: Apocalyptic Pedagogy on the Edge of Cunning and How Object Oriented Rhetoric Shapes First Year Composers." Rhetoric Society of America. Atlanta, GA. 2016.
- "Those are Strings, Pinocchio: Posthuman Communication in *The Gilmore Girls*." Popular Culture Association. Seattle, WA. 2016.
- "Multiple Perspectives in Popular Culture: Implications and Applications for Writing Instruction." Conference on College Composition and Communication. Tampa, FL, 2015.
- "Nature (Un)plugged: How Camp Merrie-Woode for Girls Campaigns against Technology while Producing Online Multimodal Compositions." Thomas R. Watson Conference. Louisville, KY, 2014.
- "The Crossing as Constitutive Rhetoric: Balsero Identity in Art, Text, and Social Networking." Rhetoric Society of America. San Antonio, TX, 2014.
- "‘Please Reblog, Don’t Copy and Paste’: How Tumblr’s Rhetoric Promotes Citation Systems and a They Say/I Say Model of Discourse in Online Spaces." Indianapolis, IN, 2014. (proposal accepted, could not attend)
- "Controlling the Underlife of Narrative Consumption: Story Sync, Guided Readings, and Classrooms of the 21st Century." Computers and Writing Conference. Frostburg, MD, 2013.

- “Paratexts as Policing Devices: How Transmedia Applications Control Fan Research.” Popular Culture Association. Washington, D.C., 2013.
- “The TV Superviewer Meets the Conversation Metaphor: Building a Research Scaffold from Multiple Points of View in Pop Culture.” Conference on College Composition and Communication. Las Vegas, NV, 2013.
- “Using ‘Y’ to Solve for ‘X’: Generational Discourse in *Glee*.” Popular Culture Association. San Antonio, TX, 2011.
- “Girls Following the Grail: the Gender Performance of Summer Camp through Arthurian Tradition.” Popular Culture Association. St. Louis, MO, 2010.
- “Inside the Theorist’s Studio: Conversations and Theoretical Collisions in Judith Butler’s *Gender Trouble*.” Women and Rhetoric: Federation Rhetoric Symposium. Denton, TX, 2012.
- “Closeted Bullies: Closeted Fans: the Digital Communities that Support *Glee*’s Dave Karofsky.” Annual Humanities Graduate Conference on Fanaticism. Louisville, KY, 2011.
- “The Search for Meaningful Apocalypse in Eaton’s *Inactivist* and *Are We Not Horses*.” Midwest Modern Language Association, St. Louis, MO, 2009.
- “Serving Culture with a Smile: Restaurants in Zadie Smith’s *White Teeth*.” Midwest Modern Language Association, St. Louis, MO, 2009.

Talks and Workshops

- “Tenured Faculty Q and A for New Hires.” Faculty Development Institute, Auburn University Montgomery, 2019.
- “Working with Flipgrid in Graduate Courses.” Faculty Development Institute, Auburn University Montgomery, 2019 and 2018.
- “Working with WeVideo.” Faculty Development Institute, Auburn University Montgomery. 2018.
- “Handling Rejection and Revision in Publications.” English Composition Colloquium. Auburn University Montgomery. 2016.
- “Recent Issues and Scholarship on ESL in Composition.” English Composition Orientation. Auburn University Montgomery. 2015.
- “A Dialogue with Donald Murray and Kenneth Bruffee.” English Composition Orientation. Auburn University Montgomery. Montgomery, AL, 2014.
- “Audio Comments and Time Management.” English Composition Orientation. Auburn University Montgomery. Montgomery, AL, 2014.
- “Gender Studies Approach to Teaching and Writing: Karen Kopelson, Elizabeth Flynn, and Robert Connors.” English 602 Graduate Seminar. Louisville, KY, 2012.
- “Student Paper Comments as Dialogue for Conferencing.” University of Louisville Composition Program Orientation. Louisville, KY, 2012.
- “Branding Yourself: How to Be Searchable.” School of Interdisciplinary and Graduate Studies. Louisville, KY, 2012.
- “Camp Merrie-Woode for Girls and Gender Performance.” Research Network Forum at the Conference of College Composition and Communication. Atlanta, GA, 2011.
- “Effective Citation Methods for Essays.” Enrichment Workshop on Behalf of the USA Writing Center. University of South Alabama. Mobile, AL, 2010.

“Sound Design in the English Classroom.” Alabama Association of Independent Schools, Mobile, AL, 2006.

“The Age of Film Meets the Reading/Writing Connection.” South Alabama Regional Inservice Center, Mobile, AL, 2004.

TEACHING EXPERIENCE

Auburn University Montgomery, Associate Professor. 2019-present.

Auburn University Montgomery. Assistant Professor. 2014-2019.

University of Louisville. Graduate Teaching Assistant, 2010-14.

University of South Alabama’s Center for Healthy Communities. Enrichment English Instructor, 2010.

University of South Alabama. Teaching Assistant, 2009-2010.

St. Paul’s Episcopal School. High School Instructor, Fall 2000-2007.

Theodore High School. High School Interim Instructor, Spring 2000.

ADVISORY

Second Thesis Reader for Camille Cain. Defended 2015.

(“The School to Prison Pipeline: Why It Matters and What to Do About It.”)

Second Thesis Reader for Rebecca Morris. Defended 2016.

(“How Cowboy Rhetoric Shaped America”)

Second Thesis Reader for Rebekah Shumack. Defended 2016.

(“The Muse Glares at Me: Thoughts on Composition and Creative Writing”)

Second Thesis Reader for Kim Leifer. Defended 2017.

(“Guerrilla Composition on Twitter: Writing for the Apocalypse”)

Thesis Director for Eleanor Planer. Defended 2018.

(“Teaching Strategies: Using Business Tools for Teambuilding to Teach Writing”)

Second Thesis Reader for Juanita Barrett. Defended 2018.

(“Inadequacies of Multilingual Composition Professional Development and Graduate Student Courses Offered in 2-year and 4-year Post-Secondary Institutes in Alabama and Proposed Solutions”)

Thesis Director for Erin Mills. Defended 2019.

(“Teaching for Transfer in the Writing Center.”)

Portfolio Director for Zach Pippin. Graduated Spring 2021.

Portfolio Director for Anna Orlofsky. Graduated Summer 2021.

Second Portfolio Reader for Evette Polk. Graduated Fall 2021.

COURSE INSTRUCTION AND DESIGN

Honors 1957: Abandoned Places: What It’s Like to Be Nonhuman (hyflex)

English 4080/6080: Literary Criticism (hyflex)

English 4100/6030: Pedagogy of Basic Writing (online)

English 4120/6120: Writing in Material and Digital Environments, Auburn Montgomery (online)

English 6975: Thesis and Portfolio, Auburn University Montgomery

English 4090/6090: Writing Across the Curriculum, Auburn University Montgomery (face to face and online)

English 4060/6060: Theories in Composition, Auburn University Montgomery (both face to face and online)

English 6974: Teaching Writing Practicum, Auburn University Montgomery (both face to face and online)

English 1020: Changing Perspective, Auburn University Montgomery

English 1020: Going Green, Auburn University at Montgomery

English 1020: Apocalypse, Auburn University at Montgomery

English 1020: Classic Rock, Auburn University at Montgomery (hyflex, online, face to face)

English 1010: Composition, Auburn University Montgomery

English 0103: Introduction to Composition and Lab (also online)

English 306: Business Writing, University of Louisville

English 310: Teaching Literature to Non-Majors, University of Louisville

English 105: Honors Composition, University of Louisville

English 102: Intermediate College Writing, University of Louisville

English 101: Introductory College Writing, University of Louisville

English 101: Introduction to Composition, University of South Alabama

World Literature: 10th Grade English, St. Paul's School

American Literature: 11th Grade English, St. Paul's School

Video Production: Elective Film Course, grades 9-12, St. Paul's School

Introduction to Speech: Elective Communications Course, grades 9-12, St. Paul's School

Introductory Dramatic Arts: Elective Arts Course, grades 9-12, Theodore High School

Intermediate Dramatic Arts: Elective Arts Course, grades 9-12, Theodore High School

COURSE DESIGN ONLY

English 6880/4880: Writing About Literature, Auburn University Montgomery.

ADMINISTRATIVE EXPERIENCE

Spring Admissions Coordinator and Marketing for the Master of Teaching Writing Degree, Auburn University Montgomery. 2014-present.

Henry James Review Fellow and Editorial Assistant, University of Louisville, 2012-14.

Assistant Director of Composition, University of Louisville, 2012-13.

Education Administration Internship at Berkeley Repertory Theatre, 2007-08.

Director of Upper School Awards Ceremony for Staff and Students at St. Paul's School, 2006-07.

Team Leader and Liaison for the Mobile Bay Writing Project, Summers 2002, 2004, and 2007.

SACS Committee Chair for St. Paul's School, 2002-03.

Director of Actor's Training Program for Youth, 1997-98.

HONORS, GRANTS, and PROJECTS

Project Manager for Liberal Arts Career Closet. Raised \$425 in Day of Giving Campaign. 2020.

Dean's Travel Grant, Auburn University Montgomery, 2016. \$800.

Dean's Travel Grant, Auburn University Montgomery, 2014. \$1100.

Barbara Plattus Award for Excellence in Graduate Teaching, University of Louisville, 2014. \$500 award.

Graduate Student Union Research Grant for Dissertation Work, University of Louisville, 2011. \$100.

Endowed Scholarship in English, University of South Alabama, 2010. \$500.

Outstanding Graduate Student Essay Scholarship, 2010. \$100.

Outstanding Graduate Student Essay Scholarship, 2009. \$100.

Faculty Grant to Study at Bread Loaf School of English, 2005 and 2006. \$1500 each year.

Outstanding Graduate Student in Cultural Foundations of Education, 1999.

FACULTY DEVELOPMENT

Online Teaching Certification Renewal. Spring 2019.

Mental Health First Aid Training through Auburn Montgomery Outreach and the City of Montgomery. Spring 2017.

Faculty Development Institute WAC Training, Part 2. Spring 2016. \$600.

Faculty Development Institute WAC Training, Part 1. Spring 2015. \$400.

Online Teaching Certification. Fall 2015. \$300.

SERVICE

Fields of Rhetoric, Composition, and Popular Culture:

Editorial Board member/monthly reviewer for *The Journal of Popular Culture*

Review Board for *Journal of Multimodal Rhetorics*

Special Topic Area Chair for the Beatles, Popular Culture Association Conference

Reviewer for *The Journal of American Culture*

Reviewer for *Cuadernos.info* (Chilean journal on media and society)

Reviewer for Undergraduate Journal *Queen City Writers*

Research Network Forum Discussion Leader and WPA-GO Mentor, CCCC, 2017.

Master's Degree Consortium member for CCCC, 2015-16.

University:

AUM Connected Book in Common University Committee, 2016-2018.

Committee for Quality Enhancement Program Proposal on Career Readiness Initiative, 2016.

Founder/Manager of CLASS Clothing Closet, 2020-present. (open to student from any college but housed in College of Liberal Arts and Social Sciences)

College of Liberal Arts and Social Sciences:

CLASS Clothing Closet 2020-present.

Faculty Senator for 2021-23.

Professional Improvement Leave Senate Committee, 2021-22.

Faculty Senate Executive Committee, 2019-20.

Undergraduate Research Symposium Committee, 2017-18.

Department of English and Philosophy:

Co-Chair of Working Group for Advanced Writing Program Review, 2022

Search Committee for Assistant Professor in Digital Humanities, 2018.

Basic Writing Curriculum Committee, 2016, 2019.

Search Committee for Full-Time Lecturer in Philosophy, 2016. (application phase only)

Search Committee for Assistant Professor in Rhetoric and Composition, 2015-16.

Search Committee for Full-Time Lecturer in Rhetoric and Composition, 2015.

Composition Handbook Editing and Writing, 2015.

Composition Committee, 2014-17

Undergraduate Scholarship Committee, 2015

PROFESSIONAL AFFILIATIONS

National Council of Teachers of English

Popular Culture Association/American Culture Association

Popular Culture Association of the South

Rhetoric Society of America.