



**COLLEGE OF BUSINESS**  
**General Business Plan of Study**

UNIV 1000 University Success		
<b>STATE CORE Courses</b>	HRS	GRD
ENGL C1010 English Comp 1 (need matching lab section for C1011)		
ENGL 1010 English Comp I (Grades below C are not acceptable for graduation)		
ENGL 1020 English Comp II (Grades below C are not acceptable for graduation)		
Literature (2530/2540, 2570/2580, 2600/2610, 2670/2680)		
Literature Sequence or Area II Course**		
Fine Arts Elective (MUSI 2110, VISU 1000, or THEA 2040)		
COMM 1010, 2100, or 2212		
Science/Lab *See below for list of approved courses		
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MATH 1050, 1120, or 1150 (Grades below C are not acceptable for graduation)		
History (1010/1020, 1060/1070, 1080/1090)		
History Sequence or Area IV Course**		
<b>ELECTIVES/MINOR Courses</b>	HRS	GRD
Approved Elective		
Approved Elective		
Approved Elective		
Technology Course Elective (INFO 3680, INFO 3850, INFO 3560 or ACCT 3000) (course must be in addition to any major requirement, grades below C are not acceptable for graduation)		
<b>LOWER BUSINESS CORE Courses</b> (Grades below C are not acceptable for graduation)	HRS	GRD
INFO 2050 Computer Applications in Business		
ACCT 2010 Introduction to Financial Accounting		
ACCT 2020 Introduction to Managerial Accounting		
ECON 2010 Microeconomics		
ECON 2020 Macroeconomics		
MNGT 2410 Legal Environment of Business		
QMTD 2740 Business Statistics I		
QMTD 2750 Business Statistics II		
<b>UPPER BUSINESS CORE Courses</b> (Grades below C are not acceptable for graduation)	HRS	GRD
BUSN 3010 Career Launch Essentials (1 Credit Hour)		
BUSN 3060 Business Communications		
INFO 3070 Managing Systems, Technology, and Data		
FINA 3610 Principles of Financial Management		
MNGT 3380 Management Org. Behavior		
MKTG 3310 Principles of Marketing		
QMTD 3600 Managing Production, Operations & Processes		
BUSN 4800 Strategic Management (All Lower and Upper Business Core must be completed first) (This course must be taken at AUM)		
<b>General Business Major Area</b> (Grades below C are not acceptable for graduation)		
3000/4000 Business Level Course		
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3000/4000 Business Level Course		

Eight different 3-hour courses offered by the College of Business : (ACCT, FINA, HRSM, INFO, MNGT, and MKTG)