



## Marketing Minor for Business Majors

	MKTG 4360 Marketing Research & Analytics <sup>1</sup>
	MKTG Approved Elective <sup>1&amp;2</sup>
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<sup>1</sup>Grades below C are not acceptable for graduation

<sup>2</sup>MKTG Approved Electives: MKTG 4380,4390,4400,4410,4500,4600,4650,4700