



Minors for Non-Business Majors

The following are the requirements for **non-business** majors to receive a minor in any of the following disciplines: Accounting, Finance, Human Resources, Information Systems, Marketing or Management. These minors require 15 hours or more to complete. All non-business students will be required to use the respective 2000 level course as the entry point into the disciplines of Finance, Human Resources, Information Systems, Management and Marketing.

Interested students must meet the following requirements:

1. Students must meet the following overall grade point requirements:
 - a. Have a minimum cumulative 2.0 (4.0 scale) GPA at all schools attended.
 - b. Have a minimum 2.0 AUM GPA.
 - c. A grade of C or better is required for all courses within the minor area of concentration.

MARKETING - Minor	
	ECON 2010 Economics 1 ¹
	MKTG 3310 Principles of Marketing
	MKTG 4360 Marketing Research
	MKTG Approved Elective
	MKTG Approved Elective

Grades below C are not acceptable for graduation

¹ Prerequisites are MIN. grade of C MATH 1120 or MATH 1050 (or equivalent)